Sound RIDER!

The Northwest's Ultimate Motorcycling Resource

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MOTORCYCLE EDUCATORS DISCOUNT PROGRAM

Motorcycle Education is critical to keeping riders safe and evolving them to their next skill level. The men and women who are motorcycle education instructors are a committed group of individuals putting in tedious hours for typically not a lot of pay. And to that end we tip our hat for their service by providing a 15% discount on the items here



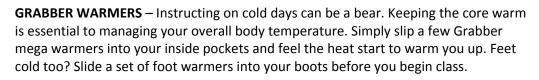
that would make any day on the range a better one by allowing educators to focus more on the students and less on the weather and physical aspects that go along with teaching outdoors for long hours.

It's simple to take advantage of the discount. Simply scan your current, valid MSF certification or other motorcycle educator certification as a JPG image. Email that image to us at SREditor@soundrider.com along with the name of the safety company(s) you are currently associated with. Once we have verified your information, we will email you with a code to take advantage of our instructor discount program. No scanner? Snail mail a copy to our office using the address noted above. Be sure to include your email.



MSL WINTER BASE LAYERS - Before you reach for the blue jeans and cotton shirts, consider the fact that cotton doesn't do a very good job of wicking moisture or insulating the skin. Most easily found base layers like Under Armor and Helly-Hansen are designed for active sports. On the range they can over-wick and cause the user to get itchy. A quality base layer that doesn't over-wick is essential to keeping your skin dry and warm without you thinking about it. Our MSL winter and three season base layers provide all the comforts of a quality base layer, managing moisture and warmth.

INSULATING SOKZ – Ceramic winter SOKz provide extra warmth without cramping your feet into your boots. Air space is essential to creating a layer of warmth around the skin. Utilizing Lempur wood fiber microscopically imbedded into the fabric, the ceramic SOKz keep your feet warm while wicking excess moisture from the skin.





ISOTOPE NANO RAIN GEAR – We've found top grade, ultralight, breathable raingear in Sierra Designs Isotope Nano lineup. Wanna wear it over your riding gear? No problem. It's much lighter than most motorcycle lines of gear and packs up ultra small. And it's breathable sending unwanted moisture from your body out, without taking moisture in.

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OR HATS – Winter, Spring, Summer and Fall, regardless of the weather you almost always need a hat on the range. Outdoor Research's full brimmed Seattle Sombrero is the ultimate range hat providing full protection from the sun and rain while providing insulation to your head on cold days. For hot days slip into the Halcyon Sombrero.

SUMMER BASE LAYERS - Since cotton doesn't wick too well, it also does a poor job of expelling excess heat on hot days. Fabrics that are designed to work with the skin do a far better job. Andiamo skins and Vapor Micro T's do

just that, wicking excess moisture and heat from the skin, allowing you to keep cooler without feeling sticky.

3 SEASON SOKz – Silver is a natural element for controlling odor and bacteria. A hot day on the range can make your feet hot and stinky, but our 3 Season SOKz will keep your feet far cooler and cleaner than a typical cotton sock.

GV EYEWEAR – With varying weather conditions why have a single pair of sunglasses? GV's multi-lens systems allow the user to switch between dark lenses for full sun days, and amber lenses for partly sunny and cloudy days when glare is at a higher level. Wanna see better in the rain and fog? Try the yellow lenses. Available in prescription and bi-focal options as well.



PURE ELECTROLYTES – Maintaining your electrolyte level throughout the day is essential to focusing better on training. Elete provides 100% pure electrolytes that can be added to any beverage like water, juice, soda and even coffee. There's no need for excess caffeine, sugar or sodium, otherwise found in "ENERGY" drinks. Simply add 1-2 drops of Elete per ounce of your favorite beverage. An excellent choice for anyone, but especially if you must manage diabetes.



SOLE INSOLES – Standing upright for several hours at a time can play havoc on the feet. And if you already suffer from an ailment like Plantar Fasciitis (arch pain) you're ready to toss those flat insoles and slip into some formed just for you. But should you pay \$500? NO! Simply heat up a pair of Sole insoles in the oven at home (follow the directions), allow them to mold to your feet and enjoy excellent arch support all day long, class after class. The ones we sell are slim and fit motorcycle boots nicely.

SIERRA SUMMITS SUNSCREN– Protecting your skin during long hours outdoors is critical to lessening your chances of skin cancer later in life. But lots of sunscreens sting the eyes if they make contact via perspiration or your fingers. Because Sierra Summits uses zinc oxide, instead of those stingy chemicals, eye irritation becomes much less of an issue. And

it's rated at SPF40!

WHEEL JOCKEY – Lubing chains on a dozen training bikes just a lot easier with the Wheel Jockey. Simply roll the bike onto the device, spin the wheel freely and lube the chain as you go. No more rolling around in the parking lot.

